

Wanda Santos

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Education

- 2010 **Bachelor of Fine Arts Degree**, Technology and Integrated Media Environment-Digital Arts-focus in Video, Cleveland Institute of Art, Cleveland, OH
- 2007 **Associate of Applied Business Degree**, Visual Communication & Design with a Concentration in Interactive Media, Cuyahoga Community College, Cleveland, Ohio

Experience

- 2018-present **Photographer**, Gradimages, Great Lakes Region
Works in a team environment taking pictures of graduates as they walk across the stage to receive their diplomas as well as the congratulatory moments shared with their family and friends afterward.
- 2001-present **Freelance Multimedia Artist**
Provides excellent customer service from concept to completion of every project assigned, which includes managing communication and keeping track of expenses and sales.
Photographer: Works with individual clients as well as within a team environment capturing images from Candid to Formal, Portraiture, Weddings, Photojournalism, Live Performance, Medical, Active, On-Set, Food, Landscapes/Cityscapes, Nature, Automotive, etc.
Graphic Designer: Works with individual clients as well as within a team environment to create custom Graphics for Autos, Posters, Programs, Brochures, CD/DVDs, Business Cards, Envelopes, Post Cards, Flyers, Ads and Advertorials for print production.
Video/Music Production: Worked on personal projects as a Writer, Director and Editor of documentary and short film projects. Worked with independent artist in the production of music, music videos and short films using sound recording equipment and software, casting, location scouting, video camera and lighting operation, capturing and editing video footage using computers and editing software.
- Present **Garden Merchandiser**, Plant Essentials, Northeast Ohio
Responsible for the visual merchandising, un-loading & stocking shipments of live goods and customer relations at the Lowe's home improvement stores.

- 2018 – 2019 **Lyft/Uber Driver, Ohio**
 Provided clients with reliable transportation to a variety of locations around Ohio. Demonstrated ability to deal peacefully with unforeseen circumstances or delays and used advanced driving techniques to better improve time management and safety. Maintained a neat and clean appearance and provided excellent customer service with a sense of safety and kindness.
- 2017-2019 **Photographer, ProEventPhoto, Shaker Heights, OH**
 Works in a team environment taking pictures of action, team and individuals using correct exposure, color balancing, composition, aperture and shutter speed adjustments. Assist with equipment set-up and breakdown. Assist with individual sales of portrait packages.
- 2009-2013 **Freelance Graphic Designer, Great Lakes Publishing, Cleveland, OH**
 Responsible for updating and creating retail ads and advertorials for multiple publications within the organization. Used Datatrx system to keep track of client's advertisements. Worked closely with Sales Associates in communicating individual client's needs. Assisted in training new employees and interns.
- 2012 **Chief Photographer, City of Cleveland, Cleveland, OH**
 Responsible for managing the Photographic Department of the City of Cleveland, assigning photographic duties for scheduled events, and taking pictures of scheduled events coordinated by the Communication Department.
- 2008 **Freelance Photographer, Cleveland Clinic, Cleveland, OH**
 Summer Internship: responsible for taking pictures of wellness events, surgical procedures, hospital staff working with patients, portraiture of hospital staff, exterior/interior of the hospital buildings, medical equipment for use in marketing material and presentations.
- 2005-2007 **Freelance Graphic Designer, Student Support Services, Cuyahoga Community College, Cleveland, OH**
 Responsible for creating brochures, banners and programs for special events.
- 2002-2008 **Freelance Photographer/Graphic Designer, Scene Magazine, Cleveland, OH**
 - **Photographer:** responsible for taking pictures of artist during their live performances, individuals during their interviews with the magazine journalist and capturing images for feature stories published in the weekly magazine.
 - **Graphic Designer:** responsible for updating and creating retail and classified ads working closely with the sales staff of the magazine.
- 1992-2001 **General Partner, Photographer/Graphic Designer, Video/Music Production The PfotoBray Company, Hinesville, GA**
Photography: taking and editing pictures of individual clients for personal and professional use. Head/Full-body shots for aspiring Actors/Actresses/Models/Musicians and Book Publishers, Weddings, Glamour, Military Balls and Fashion.
Graphic Design: worked with individual clients to create promotional and packaging material such as business cards, letterheads, envelopes, flyers, brochures, post cards, posters, cassette tapes, CDs/DVDs and 12" vinyl records.

Video/Music Production: worked with independent artist in the production of their music and music videos using sound recording equipment and software, location scouting, video camera and lighting operation, capturing and editing video footage until its completion.

Responsible for customer service, sales, marketing, making purchasing decisions, working with third party vendors and maintaining the company's financial expenses.

- 1993 -1995 **Sub-assembler**, Hobart Corporation, Richmond Hill, GA
Worked as part of a team assembling parts for the commercial food service equipment, meat slicers and food processors.
- 1983 – 1984 **Cashier**, Lafayette Supermarket, Bronx, New York
- 1982 – 1983 **Hospital Volunteer** ‘Candy Striper’, New York, New York
- 1978 – 1980 **Camp Counselor**, Bronx, New York

Government Service

- 1984-1992 **United States Army**, 63W Wheeled Vehicle Repairer
- 1983-1984 **United States Army Reserve**, 36K Tactical Wire Operations Specialist

Skills

- 10+ yrs Works independently and in a team environment
- 10+ yrs Works with individuals in a variety of settings
- 10+ yrs Collaborates on projects
- 10+ yrs Manages workflow from concept to completion
- 10+ yrs Excellent in Multitasking
- 10+ yrs Research content for projects
- 10+ yrs Managing and teaching interns/new employees
- 10+ yrs Photographer: composing, exposing, processing and editing images
- 10+ yrs Graphic Designer: creating and updating existing ads and advertorials, desktop publishing, print production, working knowledge of web design
- 10+ yrs Video Production: writing, directing, story board, equipment operation, editing
- 10+ yrs Adobe Creative Suite: Photoshop, Illustrator, InDesign, Acrobat, After Effects
- Working knowledge Adobe Dreamweaver, Flash, and Microsoft Office: Word, Excel, and PowerPoint

Adaptable, Dependable, Quick learner, Problem solver, Honest, Great sense of humor

Achievements/Awards

- 2018 – 2019 Five Star Ratings, Multiple Positive Feedback, Driveshare Passengers, Ohio
- 2007 Merit scholarship, Cleveland Institute of Art, Cleveland, OH
- Graduated Cum Laude, Cuyahoga Community College, Cleveland, OH
- Dean's Honor Roll, Cuyahoga Community College- G.P.A. 3.68, Cleveland, OH
- Recognition Award– Cuyahoga Community College, Student Support Services, Trio, Cleveland, OH
- 2006 Dean's Honor Roll, Cuyahoga Community College- G.P.A 4.0
- Achievement Award – Cuyahoga Community College, Student Support Services, Trio, Cleveland, OH

- 2006 - 2008 Member Phi Theta Kappa International Honor Society, Cleveland, OH
- 2005 Dean's Honor Roll, Cuyahoga Community College- G.P.A 4.0, Cleveland, OH
- 2002-2008 Published work, Scene Magazine, Photography/Graphic Design, Cleveland, OH
- 1998 Certificate of Appreciation, Photography, 3rd Infantry Division, Ft. Stewart, GA.
- 1996 Honorable Mention in The Department of The Army Photography contest, Ft. Stewart, GA.
- 1983-1992 Decorated Veteran of the United States Army: Awarded Certificates of Appreciation, Army Achievement Medals for meritorious achievement for commendable ratings and ingenuity in organization, Good Conduct Medals for exemplary behavior, efficiency and fidelity in active federal military service, Letters of Commendation and Appreciation, Honorable Discharge from the United States Army

Exhibitions

- 2013 See Me – Story of the Creative exhibition, New York, New York, Photography
2010 Cleveland, OH, Cleveland Institute of Art, Spring Show, video screening: *Emotions, Demoreel_2010*
BFA presentation, video and artistic space installation, *I Want Some Rice and Beans...NOT frijoles!*
- 2009 Cleveland, OH, Cleveland Institute of Art, EMIT, video screening: *untitled* short film, *Emotions* transition
Cleveland, OH, Cleveland Institute of Art, Reinberger Gallery IME show *Move It, Move It*, video installation: *The Voices*
Chardon, OH, Geauga Film Festival, short film: *The Voices*
- 2008 Cleveland, OH, Cleveland Institute of Art, EMIT, video: Domestic Violence PSA
- 2007 Cleveland, OH, Cuyahoga Community College west campus, Student Art Show, *Linear perspective, Complicated and Geometric Shapes* charcoal drawings
Cleveland, OH, Cuyahoga Community College east campus', Private Screening, short films: *Sibling Rivalry, All Before 8*, color compositions: *Holding Back the Tears* book cover, *Paris, Crooked River Groove & SBGrafix* web design layout
- 2006 Cleveland, OH, Cuyahoga Community College west campus' Private Screening, video installation: *Changing Lenses Changing Life*, short films: *Tornado, Animated Quote, Morph, The Voices teaser, New Balance PSA*, graphic design: *Woolrich advertisements*, multi-page design: *John Baskerville book, Lakeside Magazine* cover, book jacket illustration: *American Psycho*, web interactive: *Harry Nilsson* web site, *Super DIY* flash animation
- 2005 Cleveland, OH, Cuyahoga Community College metro campus, Evening of Elegance, *Look in the Mirror* poetry performance
- 1996 Ft. Stewart, Georgia, Art and Recreation Center photo contest, *Best Friends, Boy and His Dog* black and white photos